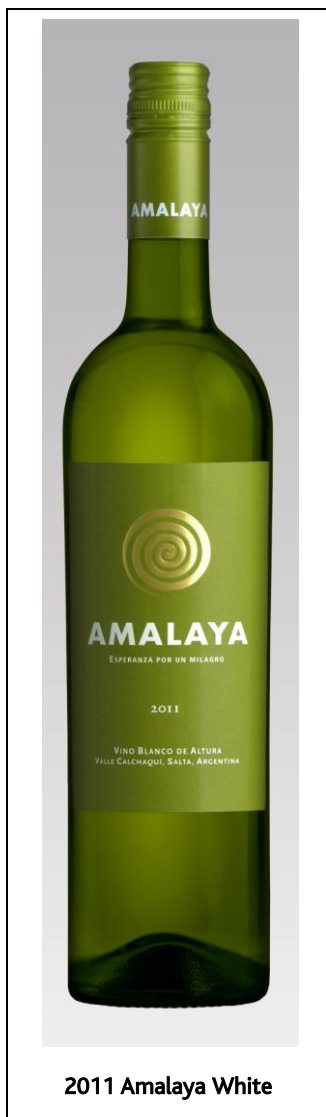




CONTACT: Jim Caudill
JCaudill@HessCollection.com
[707] 265-3489 or [707] 299-0796 Mobile

Amalaya White Joins US Portfolio *Torrontés – Riesling Blend*



2011 Amalaya White

Napa, Calif. (July 11, 2012) — Amalaya White, an intriguing blend of Torrontés and Riesling, joins the popular Amalaya Malbec-based red blend in the portfolio of the winery which features some of the highest vineyards in the world, in the Cafayate Valley in Northwestern Argentina.

Winemaker Francisco “Paco” Puga says the 2011 vintage is 85% Torrontés and 15% Riesling and will find many fans with its subtle aromas of apple, a touch of sweet honey and crisp, mineral style. The wine, available in a distinctive green screw-cap bottle, ships 12 750ml bottles to a case and will retail for \$11.99. Amalaya Red, a blend of Malbec, Cabernet Sauvignon, Syrah and Tannat, retails for \$16.99.

The new white wine begins shipping nationally in August and will appear at retail later that month.

Amalaya, originally a tier of Colomé, established a new winery homeplace in Divisadero in Alto Cafayate, at 5,577 feet above sea level. There are three principal vineyards, including Finca Las Mercedes, Finca La Brava and Finca Amalaya, totaling slightly more than 200 hectares (494 acres) and rising upwards to 5,905 feet above sea level.

The winery name, Amalaya, translates as “Hope For A Miracle” in the local indigenous language, demonstrating respect for the land and natural forces which guide each harvest.

Amalaya White is the first addition to the winery portfolio in the US.

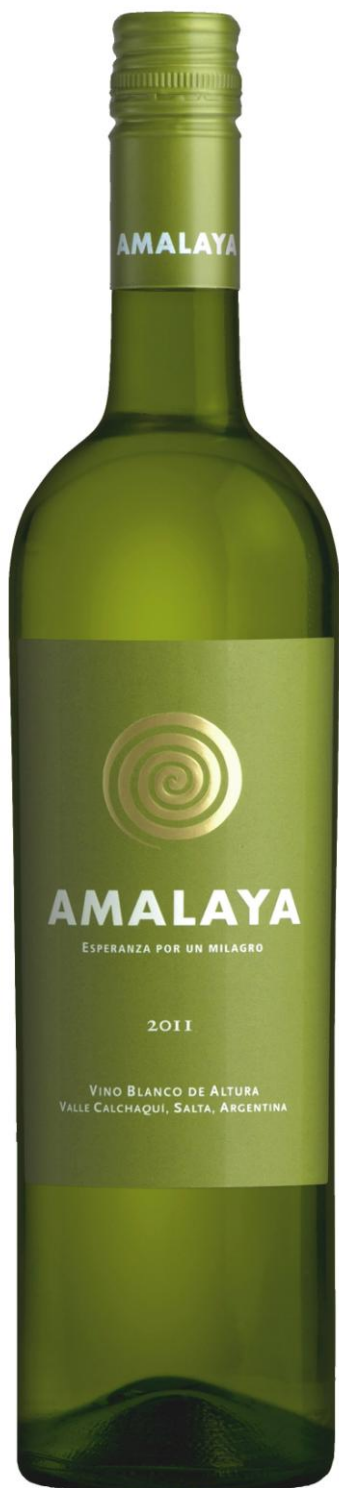
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Hess Family Estates produces terroir driven wines on four continents, and includes the wines of The Hess Collection on Mount Veeder in the Napa Valley; Artein from California’s North Coast; Sequana, highlighting Sonoma’s Russian River Valley and the Santa Lucia Highlands of the Central Coast; MacPhail Family Wines, with Pinot Noir expressions from California and Oregon’s greatest growing regions; Peter Lehmann wines from Australia’s Barossa Valley; Colomé and Amalaya from the Salta Province of Argentina; and Glen Carlou from Paarl, South Africa.

Note To Editors: digital images available

Decanter

November 2012



AMALAYA WHITE BLEND 2011

Best In Show

International Regional Trophy



“Intensely floral with high aromatics of rose petals, elderflower, peach, spices and lime zest leaping out of the glass. Excellent purity of exotic lychee and fresh pink grapefruit – this is a wine to life the spirits.”



AMALAYA
ESPERANZA POR UN MILAGRO



HESS FAMILY ESTATES
Terroir Wines Crafted On 4 Continents

IMPORTED BY THE HESS COLLECTION
P: 707.255.1144 • F: 707.253.1682
AMALAYA.COM | HESSCOLLECTION.COM

Wine Talk by Robert Whitley

September 28, 2012



AMALAYA WHITE BLEND 2011

90 Points/Best Value

“This aromatic white is a blend of Torrontes and Riesling, and it works. The Torrontes delivers an intense floral note while the Riesling provides structure and minerality. Judges at the recent Sommelier Challenge were sufficiently impressed, bestowing a platinum award, the highest medal possible.”

— Robert Whitley



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THE SUN

Baltimore, Maryland

September 28, 2012



AMALAYA WHITE BLEND 2011

“This fruity, aromatic, dry white wine is an imaginative blend of two of my favorite grape varieties: Torrontés (85 percent) and Riesling (15 percent). It's a fresh, lively wine with hints of kiwi, lime and juniper berries, along with touches of honey and tropical fruit from the Riesling. It's not a wine for deep contemplation but for sheer enjoyment over the next few months.”

— *Michael Dresser*



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