

HESS SELECT



TREO
WINEMAKER'S
RED BLEND

CALIFORNIA
2014



HESS SELECT WINES

Hess Select wines originate from our California grower partners who share our sustainable farming philosophy. Affordable, approachable and crafted by Hess winemakers for immediate enjoyment, these wines represent outstanding examples of wines from California's premier growing regions.

HESS SELECT TREO

Treo honors the next generation of the Hess family guiding The Hess Collection. Founder Donald Hess, joined by son-in-laws Timothy Persson and Christoph Ehrbar, form a trio building on the values and vision of the past while leading the way to a bright and innovative future. From our historic home on Mount Veeder, the skill of our winemakers is seen each vintage in this artful blend of several classic red varietals.

TASTE WITH THE WINEMAKER

"Each year we select flavorful lots for a winemaker's favorite past-time - blending. The art of blending is part of the winemaker's craft, an exercise that often proves the sum of the parts is a delicious outcome. We have a style in mind for our Treo blend, and this year Petite Sirah made up the backbone of the blend joined the mix of Syrah, Zinfandel, Merlot and a hint of Malbec resulting in a wine that is rich and full of flavor. The red fruits are ripe and bold, but not overly so. Tannins are purposefully softer and easy drinking - we craft this blend to ensure the wine is accessible when you decide to open the bottle. Maybe that's why it's become so popular. Enjoy!"

Dave Guffy, Winemaker

2014 VINTAGE

The harvest this year will be forever remembered for being blindingly fast. Blink and you missed it. It wasn't just fast, it started early (some grapes were at the winery in late August), meaning our crews spent Thanksgiving at home with their families, not a bad trade-off for some long days keeping up with the crush of grapes arriving at the winery (and yes, that's a bit of a pun). Fast is one thing, of course, but the real focus is always on flavor, and once again, as has been the case for recent vintages, the fruit is simply spectacular, giving winemakers a chance to develop wines with real character, a vintage that is memorable on every measure: fast, ripe and furiously top quality.

BLEND: 30% Petite Sirah, 30% Syrah, 17% Zinfandel, 8% Merlot, 8% Malbec,
4% Cabernet Sauvignon, 2% Mourvedre, 1% Carignane

APPELLATION: California

AGING: Aged 12 months in once-used French oak (25%), balance neutral oak

TOTAL ACID: 0.56 gms/100ml

PH: 3.78 | **ALCOHOL:** 13.7% | **SRP:** \$19 | **CASES (9L):** 34,000

leading the way in sustainable
practices since 1978

