

2016  
**PANTHERA**  
RUSSIAN RIVER CHARDONNAY

The mighty Lion belongs to the genus Panthera, which is the family of the largest cats. The Lion, or Panthera Leo as it is classified scientifically, is one of the most distinctive members of this group. With its majestic mane and recognizable features, the Lion has become an iconic image worldwide, and is also the symbol of the Hess family. The Lion has served as the emblem of the Hess Family in every generation. It has come to symbolize the bold and persevering nature of founder Donald Hess and our winery home on Mount Veeder. “Live Each Day with the Heart and Courage of The Lion” is the Hess Family credo, and our Panthera Chardonnay pays homage to this prodigious icon of the Hess family.

<b>Appellation:</b>	Russian River Valley
<b>Pronunciation:</b>	[Pan-Ther--AH]
<b>Winemaker:</b>	Dave Guffy
<b>Blend:</b>	100% Chardonnay
<b>Cooperage:</b>	Aged in 35% new French oak barrels for 15 months
<b>Tasting Notes:</b>	Flavors of peach, white pear and grilled pineapple, framed by well-integrated toasty oak and hints of crème brûlée

### ORIGIN OF PANTHERA:

The word Panthera is believed to be of East Asian origin, meaning “the yellowish animal” or golden-yellow. As a reflection of this moniker, we have crafted a striking golden-yellow Chardonnay that is opulent in style and beautifully textured.

### LUXURY WINES ARE DRIVING GROWTH:

- L52 weeks, \$20+ wine is growing faster than any price segment in Dollar Sales %CYA!\*
- Chardonnay is the #2 varietal within \$25+ wine and is growing faster than Cabernet—the #1 varietal.\*

\*Source: IRI; Geo: Total US Multi Outlet (unless listed);  
Period: L52 weeks ending 3/18/2018; Products: Listed

### STAFF TRAINING TOOLS:

Tasting video with Winemaker Dave Guffy, product shot, beauty shot, label, Winemaker Notes

